



# Advertising Opportunities

# WHY

## BUY AN AD?

Get more people  
to your booth!

Whether you are an artist,  
agent or manager an ad in the  
Ontario

Contact programme will make  
you stand out beyond your  
showcase or pitch to more than  
250 delegates!

You're an exhibitor

You're a local business

There will be a number of  
opportunities for  
conference attendees to  
explore the community.

Make your business  
stand out!

Make contact with  
potential clients!

In March, Federal Government  
has allocated \$300MM for arts  
& cultural infrastructure  
improvements starting in  
2018/19! This includes ticketing  
systems, equipment upgrades  
& more.

You're a service provider

# PRINT ADVERTISING


Print advertising in the Ontario Contact programme will guarantee visibility to more than 250 conference participants. The conference programme is in the hand of every participant as it contains vital information on workshops and professional development sessions, performance showcases, maps and places to go in our host community.

**SPONSORED SLOWCASE**


**Saturday, November 5th**  
**1:00 - 2:00 PM**  
**The VENUE - 286 George St North**

Lunch Available - \$14.50 per person  
Sign up at the Ontario Contact Registration Desk


**Samantha Martin  
& Delta Sugar**




Presented by  
AIM: Artists In Motion



**Patricia O'Callaghan**  
*Sings Leonard Cohen & More*



Presented by  
Fox Entertainment Agency



# PRICING & SPECS

All advertisements will be in full colour for 2017

Prices do not include HST

## FULL PAGE

### *Spots available*

- Outside Back - \$725
- Inside Back - \$600
- Inside Front - \$600
- Reg. Full Page - \$550

### *Specs*

W: 5.5 in. x H 8.5 in.

## HALF PAGE

### *Spots available*

- Regular - \$375

### *Specs*

W: 5.5 in. x H 4.25 in.

## QUARTER PAGE

### *Spots available*

- Regular- \$275

### *Specs*

W: 2.75 in. x H 4.25 in.

- All ads must be submitted in digital format
- Ads containing images should be supplied at a minimum of 244 DPI
- Acceptable file formats are: TIFF, JPEG, PDF, EPS
- If files are being sent in EPS format (such as Illustrator EPS), please ensure that all fonts have been 'outlined' or turned into 'paths'.



Booking Deadline  
Sept. 1st!

Please contact Jane Smythe to  
book your ad today!

[jane@ontariopresents.ca](mailto:jane@ontariopresents.ca)

(416) 703 -6709 ext. 5