



Advertising with Ontario Contact

About Ontario Contact

The event has been at the leading edge of the performing arts sector in Ontario for over 40 years and has proven to be a key tool for stakeholders who represent a significant number of performing arts opportunities in the province. As you know, Ontario Contact is a large scale event that will bring together more than 400 artists, artist managers, agents and presenters from the performing arts sector in Ontario. The dynamic three day event, chocked full of networking, performances, professional development facilitated discussions focussed on sector growth; all of which, will provide notable opportunities for advertisement visibility.

Print Advertising

Get your message out to the delegates through a display ad. Rates are as follows:

Outside back \$725 plus HST - full page only – full colour

Inside back \$600 plus HST - full page only – full colour

Inside front \$600 plus HST - full page only – full colour

Full page \$550 plus HST b/w only no bleed

Half page \$350 plus HST b/w only no bleed

Quarter page \$250 plus HST b/w only no bleed

Demographics of Ontario Contact 2015



**80
Exhibitors**

**259
Delegates**

Digital Advertising

Online

Ads are displayed on every page of the **Ontario Contact** website that uses the right-hand column. The ads rotate as website visitors move from page-to-page of the website (see the example on this page).

Packages starting at \$50/month.

The **Ontario Presents** website generates average of 4,000 page views per month. Packages starting at \$50/month. Ads are displayed on every page of the web site that uses the right-hand column. The ads rotate as website visitor's move from page-to-page of the website

Packages starting at \$50/month.

Mobile App

The official Ontario Presents Mobile App, developed by FaveQuest is available for download at Google Play/Android, Apple App Store/iPhone and BlackBerry. Ontario Contact Mobile App includes Ontario Contact schedule, event description, performer bios, delegates list, directions & maps, and more!

During Ontario Contact 2015, 350+ industry professionals have downloaded the app to their mobile devices, with the total of 1644 app launches.

Packages are starting at \$50/month

Click here to
check out the official
Ontario Contact App!



**Connect with 350+
Industry Professionals**



Digital Advertising Pricing

Unit Type	Unit Name	Implementation Fee	Cost
Website			
	Ontario Presents Website Space	\$20 (members free)	\$50/month Members: \$35/month
	Ontario Contact Web Space	\$20 (waived for ads 3 month and more)	June–November \$100/month OP members: \$85/month December–May \$50/month Members: \$35/month
	Ontario Presents + Ontario Contact Web Space (up to 20% off)	\$20 (waived for members or for ads 3 month and more)	June–November \$120/month Members: \$100/month December–May \$80/month Members: \$60/month
Mobile App			
	Ontario Presents Mobile App Banner	\$20 (members free)	\$100 Members: \$80
	Ontario Contact Mobile App Banner	\$20 (waived for ads 3 month and more)	June–November \$250/month OP Members: \$220/month December–May \$50/month OP Members: \$35/month
	Ontario Presents + Ontario Contact Mobile App Banner (up to 20% off)	\$20 (waived for members or for ads 3 month and more)	June–November \$280/month OP Members: \$250/month December–May \$120/month OP Members: \$100/month

Click here to visit the
Ontario Presents
Website



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Ad Format Guidelines

All ads must be submitted in digital format

Ads containing images should be supplied at a minimum of 244 DPI

Acceptable file formats are: TIFF, JPEG, PDF, EPS

If files are being sent in EPS format (such as Illustrator EPS), please ensure that all fonts have been 'outlined' or turned into 'paths'.

Contact

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