



September 13-15, 2018

FirstOntario Performing Arts Centre
St. Catharines, ON

Advertising
Opportunities

2018

WHY ADVERTISE WITH ONTARIO CONTACT?

Exhibitors: Make your showcase, pitch, or booth stand out

Local businesses: Reach delegates while they explore the area

Service providers: Connect with potential clients

Support live performing arts in Ontario

Stand out in front of 200+ conference delegates and/or hundreds of online viewers

ADVERTISING OPTIONS



Program

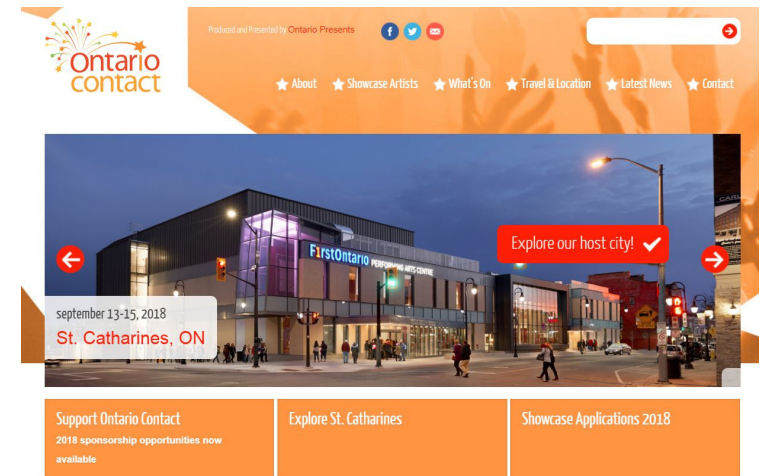
Print advertising guarantees visibility to more than 200 conference delegates. With its vital information on workshops, showcases, maps, and more, the conference program is in the hand of every participant during the conference and for months afterwards.

Website

The Ontario Contact website receives hundreds of visitors each month, with traffic increasing as the conference draws near. Place your name front and centre before and during Contact with a website ad.

Mobile App

The Ontario Contact app is a simple way for delegates to access conference schedules, maps, showcase information, and more. Available year-round as part of the Performing Arts Canada umbrella app, the Contact app is an excellent place to advertise to conference delegates and beyond.



PRICING

PRINT PROGRAM ADS

FULL PAGE

Reg. Full Page - \$550

SOLD ~~Inside Front - \$600~~

Inside Back - \$600

SOLD ~~Outside Back - \$725~~

HALF PAGE

\$375

QUARTER PAGE

\$275

MOBILE APP BANNER AD

May-Sept: \$200/month

Oct-Apr: \$50/month

Discounts available for Ontario Presents members or ads placed for more than 3 months

WEBSITE ADS

May-Sept: \$80/month

Oct-Apr: \$40/month

Discounts available for Ontario Presents members or ads placed for more than 3 months

SPECS

PRINT PROGRAM

- Full: W: 5.5. in x H 8.5in
- Half: W 5.5 in x H 4.25 in
- Quarter: W 2.75 in x H 4.25 in

- TIFF, JPEG, PDF, or EPS
- Minimum 244 DPI
- If EPS, fonts must be outlined

MOBILE APP

- 640 x 110 pixels (exactly)

- JPEG only
- RGB colour space

WEBSITE

- Custom dimensions available within 250x600 pixels

- GIF, JPEG, or PNG
- Video ads can be discussed

CONTACT

Contact Natalie Dewan for more information or to book your ad today!

natalie@ontariopresents.ca

416 703 6709 ext. 5

**Booking Deadline:
July 23, 2018**

