



# Sponsorship Opportunities

---

# 2018

September 13-15, 2018 St. Catharines, ON

# WHY SUPPORT ONTARIO CONTACT?

**Ontario Contact is the province's premiere performing arts showcase.**

For 47 years, the conference has provided the opportunity for presenters, artists, agents, and managers to come together for three days of networking, learning, and artist showcases.

The support of our sponsors makes all of this possible. When you support Ontario Contact, you support live performing arts across our province.

Sponsors also enter into a unique relationship with over 250 delegates from Ontario and beyond. Contact provides an opportunity to positively position your brand before this passionate group of performing arts professionals.

This year we will bring Ontario Contact to beautiful **St. Catharines from September 13-15, 2018**. We hope to work with you to make this the best Contact yet, and to create a partnership that will benefit your brand.

Thank you for your consideration,



**Cheryl Ewing**  
**Ontario Contact Manager**

# NEGOTIABLE BENEFITS

Talk to us about your goals and we will work with you to help you get the most out of your sponsorship!

**All sponsors receive the following benefits:**

Logo &  
hyperlink on  
website

Logo in  
program

Verbal  
recognition  
by the MC

Recognition  
on social  
media

Recognition in  
the Ontario  
Presents  
enewsletter

**Additional available benefits include:**

Promo  
material and  
signage

5 minute  
pitch

Direct  
message to  
delegates

Ad in the  
program

Additional  
benefits as  
negotiated

Please Note: Only sponsorships over \$1000 are exclusive and have the opportunity for a banner ad in the Ontario Contact app

## CONTACT US

Looking to find out more about Ontario Contact sponsorship?

Please contact Natalie Dewan at

[natalie@ontariopresents.ca](mailto:natalie@ontariopresents.ca) or 416 703 6709 ext. 5

# SPONSORSHIP OPPORTUNITIES

Associated sponsorships with flexible benefits are available for the following events:

## Artist Readiness Workshop \$750

This workshop offers emerging and professional artists a full day of professional development to learn from knowledgeable and experienced professionals.

## Facility Managers Meeting \$500

The Facility Managers meeting is an opportunity for facility workers from presenting venues across Ontario to discuss issues of concern with their colleagues.



## Pitch Sessions \$500 each

Pitch sessions are a long-standing and highly-attended aspect of Ontario Contact. Multiple sessions are available for sponsorship.

## Showcases \$500 each

Showcases are high-profile opportunities to show your commitment to artists. They are particularly beneficial for music equipment or related providers. Multiple showcases are available.



## Contact Room \$500 per day

The Contact Room is the hub of activity at Ontario Contact. Sponsors are featured prominently in the Contact program and in the room as delegates network and form important connections.

## Registration \$750

Be the first thing delegates see as they check into the conference. A lobby display for all 3 days of the conference with signage and promotional material is offered as a key benefit of this sponsorship.

## Hospitality

Associate your name with one or more of the conference's hospitality events:

- Opening Reception: \$500 to \$1500
- First Timers Gathering: \$250 to \$1000
- Evening Hospitality: \$250 to \$500
- Closing Party: \$500 to \$1500

NEW

## Block Booking Demo \$500

Ontario Contact 2018 will include a chance for artists and agents to gain a better understanding of the block booking process. Be the first to sponsor this new and in-demand event.

## Lanyards \$1500

This sponsor's name will be visible throughout the conference on each delegate's badge lanyard.

Looking to showcase your artists? Some opportunities will be available for artists to perform outside of the juried showcases. Contact [natalie@ontariopresents.ca](mailto:natalie@ontariopresents.ca) for more information