



Sponsorship Opportunities

Support Ontario Contact 2016

Every year the performing arts sector in Ontario looks to one annual conference that facilitates touring and cultural development in our communities. That conference is Ontario Contact.

As a past participant of Ontario Contact you are well aware of the impact this gathering of those working in the touring industry has on our sector. We hope that you will continue to support us as we move to London for 2015. As you know, you can expect to meet with delegates from across Canada and into the US as we share the experience of performances, pitches and industry concerns. The conference has been at the leading edge of the performing arts sector in Ontario for over 40 years and is the key tool for volunteer presenters who represent a significant number of performing arts opportunities in the province. Your support has made that possible.

We are offering you an advance selection of several sponsorship opportunities available. It promises to be another very energetic conference as we pack as much as we can into our time together. As in the past, networking is critical to our success so we are including meals together, opportunities to share stories of challenges and successes and as many ways to spotlight artists as possible. Ontario Contact is also continuing its commitment to the development of tomorrow's presenters through a Youth Delegate program. Or, you may wish to include a gift to the delegates in their registration package. This can take the form of sample CDs or other promotional giveaways. All these opportunities and more are available for your sponsorship. Please see the attached for details.

Thank you for your consideration, we would love to partner with you.



Cheryl Ewing, Event Manager - Ontario Contact
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"What stands out most for me is how seamless the organization of the conference is. The logistics alone are massive. The fact that professionals and volunteers work together as partners is truly satisfying. It is a wonderful experience!"

**Stan Passfield, Orillia
Concert Association**

**Learn more about
Ontario Contact!**



The Impact of Ontario Contact

We were fortunate to have delegates from both Eastern and Western Canada and performing arts groups from England, United States and across Canada.

The majority of those attending continue to be volunteers, contributing to the health of their communities through choosing artists to bring into their community. The conference is an essential part of their programming as they have to sell the artists to their community and therefore want to see them perform.

Ontario Contact 2015...

259
Delegates

80
Exhibitors

31
Showcases

"Being able to connect face to face with others interested in presenting classical music expands the possibilities for small presenters to enhance their programs."



"I really enjoyed the conference and everything was extremely well organized. Bravo to the team!"



"Networking with like minded presenters is always of great value."

Sponsorship Benefits & Opportunities

Showcase

There are a total of 6 Showcases available to be sponsored. This sponsorship demonstrates your commitment to the artists.

Individual: \$400 | All 6: \$2000

Benefits: five-minute pitch during the showcase, logo posted on Ontario Contact website and within the programme, signage and recognition at the showcase

Education

- Hot Topics Workshops: \$250
- Pitch Session: \$300 – guarantees a 5 min pitch!

Travel Subsidy

This sponsorship will assist our delegates in getting to and from Ontario Contact or in other ways making the travel easier on their limited budgets.

We will design a recognition package specific to your needs.

Hospitality

Support the Opening Reception held on November 3rd; one of the Hospitality evenings held following the evening showcase on November 4th or 5th (see meet the artist below); or, the Celebration party.

Hospitality sponsorships range from \$250 to \$1,000 in the following areas: Opening Reception; First Timer's Breakfast; Closing Party; Delegate Treats; Award Dinner; Awards

Benefits: your logo posted on Ontario Contact website and within the programme and signage at the particular aspect of hospitality you are supporting and recognition at the showcase. Please specify which of these experiences you would like to sponsor and we will negotiate a sponsorship package with you.



Contact Room

The Contact Room is the hub of activity at Ontario Contact. It is where you will find artists, agents, managers and presenters learning about each other, catching up on activities and beginning discussions for new relationships.

Individual: \$750 | All 3: \$1,500

Benefits: A sponsorship of the Contact Room includes an Exhibitor Registration valued at \$545. There may be multiple sponsors, signage in the sponsored contact room(s)

Enhancement

Each of these sponsorships includes your logo on the items provided:

Delegate Bags – \$3,000

Lanyards – \$750

Product Gifts - Sponsor Investment \$150
plus product for 300 Delegates

Volunteer Support – \$500 (Includes your logo on Volunteer recognition item)

Supporting Sponsorships

| Sponsorship Level | Logo & Hyperlink on Website | Logo in Programme | Listing in Programme | Direct contact with delegates | Signage | Ad in programme | Additional Benefits |
|-------------------|-----------------------------|-------------------|----------------------|-------------------------------|---------|-----------------|---------------------|
| Bronze \$250 | ✓ | ✓ | ✓ | | ✓ | | |
| Silver \$500 | ✓ | ✓ | ✓ | ✓ | ✓ | | • 5 min pitch |
| Gold \$750 | ✓ | ✓ | ✓ | ✓ | ✓ | 1/4 page | • 5 min pitch |



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