



Ovation! Launches ZOOM!

For immediate release:

September 3, 2014 - York Region - Today, the [Ovation! Performing Arts Academy](#) announced the launch of **ZOOM! Making It Happen** - a new training program for student and emerging professional performers. **ZOOM!** is a series of special events, workshops, conferences and shows which will introduce participants to various aspects of the professional performing arts industry. The program is unique in York region!

ZOOM! will launch this November, in Midland, at **ONTARIO CONTACT**, Canada's largest conference for artists and presenters (www.ontariocontact.ca). **ZOOM!** participants will attend the conference, learn the ins and outs of 'showcasing', and meet the 'arts buyers' who represent performance venues across the province. A **"Freedom of Movement/Stage Presence"** workshop, presented by acclaimed artists from **MOTUS O dance theatre** (www.motuso.com), will complete this experience. Ontario Contact Event Manager Cheryl Ewing said *"We're excited to welcome the delegates from Ovation! This is a great, long-term partnership for both organizations that will serve to enhance the performing arts touring sector in our province!"*

Back in York Region and Toronto, the **ZOOM!** Program will continue with a workshop and event experience called **"The Director's Perspective"**. Innovative Irish Director/Actor/Acting Coach, Alan Kinsella, will lead participants through an interactive workshop on the many facets of directing, inviting them behind the scenes as he directs a professional show. The event will wrap with the participants attending the show they watched develop.

Next up is multi-talented Actor/Singer/Recording Artist Jude Haines, whose 2-part workshop **'Let Your Voice(s) Be Heard!** will introduce performers to the kind of vocal demands and techniques used to create and sustain different kinds of voice over

performances for TV, Movies, and Radio, including commercials and animations. Each participant will complete and receive their own demo reel of voice over pieces.

ZOOM! will conclude with a *'Stage Combat' Workshop*, run by experienced Fight Director/Choreographer Anita Nittoly. Fight choreography physically presents the conflict in any story on stage and screen. Learning how to stage a 'fight' to help create a great scene is intense and exciting, and Anita's engaging delivery will make this event a highlight of the whole **ZOOM!** program.

Bonnie Craig, Academy Director at Ovation! is "inviting emerging artists and students to join us at Ovation! for this intensive and exciting new program! If you're thinking about, or just beginning, a career in the arts, **ZOOM!** will help launch your journey! There's nothing else like it in York Region!"

ZOOM! Making it Happen is open to emerging artists 12 years and up including adults. Ovation! students see a greatly reduced fee. For pricing and enrollment, please contact Bonnie Craig at Ovation! Performing Arts, toll-free 1-877-229-2787, or bonnie@ovationarts.ca.

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