



# Advertising Opportunities

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# 2018

September 13-15, 2018 St. Catharines, ON

# WHY ADVERTISE WITH ONTARIO CONTACT?

Exhibitors: Make your  
showcase, pitch, or booth  
stand out

Local businesses: Reach  
delegates while they  
explore the area

Service providers: Connect  
with potential clients

Support live performing  
arts in Ontario

Stand out in front of 200+ conference  
delegates and/or hundreds of  
online viewers

# ADVERTISING OPTIONS



## Program

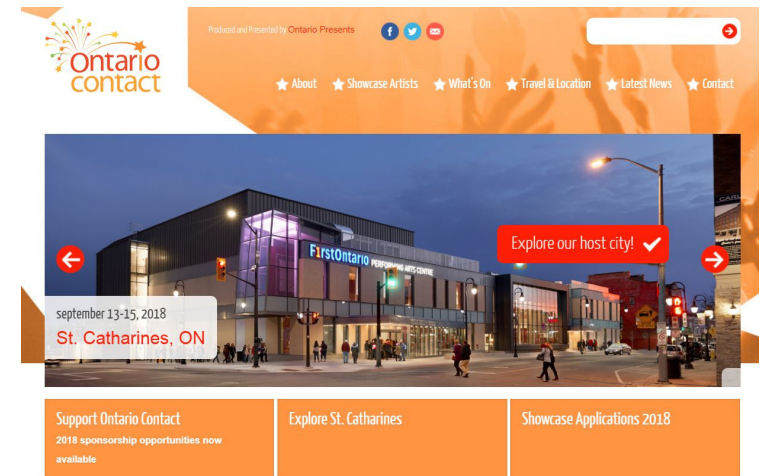
Print advertising guarantees visibility to more than 200 conference delegates. With its vital information on workshops, showcases, maps, and more, the conference program is in the hand of every participant during the conference and for months afterwards.

## Website

The Ontario Contact website receives hundreds of visitors each month, with traffic increasing as the conference draws near. Place your name front and centre before and during Contact with a website ad.

## Mobile App

The Ontario Contact app is a simple way for delegates to access conference schedules, maps, showcase information, and more. Available year-round as part of the Performing Arts Canada umbrella app, the Contact app is an excellent place to advertise to conference delegates and beyond.



# PRICING

## PRINT PROGRAM ADS

### FULL PAGE

Outside Back - \$725

Inside Back - \$600

Inside Front - \$600

Reg. Full Page - \$550

### HALF PAGE

\$375

### QUARTER PAGE

\$275

## MOBILE APP BANNER AD

May-Sept: \$200/month

Oct-Apr: \$50/month

Discounts available for Ontario Presents members or ads placed for more than 3 months

## WEBSITE ADS

May-Sept: \$80/month

Oct-Apr: \$40/month

Discounts available for Ontario Presents members or ads placed for more than 3 months

# SPECS

## PRINT PROGRAM

- Full: W: 5.5. in x H 8.5in
- Half: W 5.5 in x H 4.25 in
- Quarter: W 2.75 in x H 4.25 in
  
- TIFF, JPEG, PDF, or EPS
- Minimum 244 DPI
- If EPS, fonts must be outlined

## MOBILE APP

- 640 x 110 pixels (exactly)
  
- JPEG only
- RGB colour space

## WEBSITE

- Custom dimensions available within 250x600 pixels
  
- GIF, JPEG, or PNG
- Video ads can be discussed

# CONTACT

Contact Natalie Dewan for more information or to book your ad today!

[natalie@ontariopresents.ca](mailto:natalie@ontariopresents.ca)

416 703 6709 ext. 5

**Booking Deadline:**

**July 1, 2018**

